

I am a Graphic Communications student with hands-on experience in graphic design, social media marketing, photography, video production, web content, and print production. Skilled in Adobe Creative Suite and experienced in developing creative projects from initial concept through digital or print production. Seeking an internship in graphic communications, creative marketing, branding, or visual content.

professional experience

Charleston Cotton Exch.

Social Media & Marketing Intern · May 2026 – August 2026

- Created branded social media content for Instagram, Facebook, and Google Business Profile.
- Photographed and filmed products and projects for use across digital marketing channels.
- Designed graphics, advertisements, promotional materials, and other visual content using Adobe Creative Suite.
- Wrote and developed captions, blog content, website updates, and marketing copy.
- Designed and distributed monthly email marketing campaigns using Mailchimp.
- Monitored social media engagement and researched trends to identify new content opportunities.
- Collaborated with marketing and production teams to take projects from creative concept through final execution.
- Gained hands-on experience with screen printing, embroidery, and digital production workflows.

Stagecoach

Social Media Manager / Sales Associate · 2022 – 2026

- Managed the store's Instagram presence and created original content promoting products, events, and seasonal campaigns.
- Photographed merchandise and created graphics and promotional posts.
- Assisted customers with product selection and maintained visual merchandising standards.
- Balanced social media responsibilities with customer service and retail operations in a fast-paced environment.

leadership & activities

Gamma Phi Beta

Fidelity Chairwoman

- Serve in a chapter leadership position supporting member engagement, communication, and organizational initiatives.

Gamma Epsilon Tau · Graphic Communications Fraternity

references

Stephanie Mathis True · stephanie@cce.sc

Meghanne Shepherd · (910) 286-3826

education

Bachelor of Science in Graphic Communications

Clemson University

Minor in Art

Expected December 2027

coursework

Graphic Communications · Digital Imaging · Print Production · Color Management · Web Design · Photography

proficiency

- **Design** — Adobe Photoshop, Illustrator, InDesign · Graphic Design · Layout & Typography
- **Digital media** — Photography · Videography · Video Editing · Content Creation · Social Media Management
- **Marketing** — Instagram · Facebook · Google Business Profile · Mailchimp · Email Marketing · Content Strategy
- **Web** — Web Design · Website Content Management · Basic HTML/CSS · Claude · Cursor
- **Production** — Screen Printing · Embroidery · Digital Printing · Prepress · Color Management

interests

Photography · Digital Imaging · Film Photography · Web Design